



## English

**Level:** Master 2

**Specialization:** Regional Development Consultancy

**Semesters:** 9 et 10

**Hours:** 18 TD

**Teacher:** Rima IBRAHIM

**Contact:** [rima.ibrahim@univ-st-etienne.fr](mailto:rima.ibrahim@univ-st-etienne.fr)

**Course objectives:** To focus on and improve the five linguistic skills at a B2/C1 level according to the Common European Framework of Reference for Languages (CEFR) et to develop the lexicon necessary for successful communication in a professional setting, with a concentration on territorial development.

- Oral comprehension, production, and interaction
- Written comprehension and production

Students will have the opportunity to prepare and will be encouraged to validate their English level through an official certification such as the TOEIC (Test of English for International Communication).

*Pedagogical method:* English grammar and vocabulary will be revised through practical activities. The course pedagogy is interactive. Students will often work in small groups and pairs. As interaction is essential, activities which encourage speaking will be prioritized, for example, role-plays and other professional scenarios.

**Course content:** The course plan consists of themes addressed in audio and written documents as well as videos through which students will revise grammatical, lexical, and cultural content.

- Sustainable urban development
- Regional marketing and promotion
- The “heat gap”
- One’s professional experiences
- A Formal debate on current subjects
- Practice and perfection of grammatical structures according to their pertinence and use in in-class activities
- Writing professional documents (emails, meeting minutes...)

**Skills developed:** By the end of the course, students will be capable of:

- Understanding and commenting on written and audio documents from various international English sources.



- Understanding and explaining the main ideas expressed by anglophones and non-anglophones with different accents.
- Participating actively in meetings and negotiations in pairs and in groups.
- Explaining their past and current professional experiences and responding to questions during small group discussions.
- Writing and presenting a marketing document and responding to questions.
- Creating professional documents such as emails, meeting minutes, and reports.

a) **Evaluations:** Evaluations will take place throughout the semester:

- An oral presentation and a written document promoting a region or territory
- Active participation in small group discussions about one's work experiences and professional problematics in the workplace

**Pre-requisites:** The teaching in this course assumes that students have a minimum B2 level according to the CEFR.

#### **Bibliography/References:**

COTTON, D., FALVEY, D., KENT, S. (2014). *New Language Leader Upper Intermediate*. United Kingdom: Pearson Longman.

COTTON, D., FALVEY, D., KENT, S. (2010). *New Language Leader Advanced*. United Kingdom: Pearson Longman.

STRUTT, P. (2010). *Market Leader Grammar & Usage*. United Kingdom: Pearson Longman.