



## English

**Level:** Master 2

**Specialization:** Data Science et Innovation Management

**Semester:** 9

**Hours:** 24 TD

**Teacher:** Rima IBRAHIM

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**Course objectives:** To focus on and improve the five linguistic skills at a B2/C1 level according to the Common European Framework of Reference for Languages (CEFR) et to develop the lexicon necessary for successful communication in a professional setting with a concentration on innovation management.

- Oral comprehension, production, and interaction.
- Written comprehension and production.

Students will have the opportunity to prepare and will be encouraged to validate their English level through an official certification such as the TOEIC (Test of English for International Communication).

*Pedagogical method:* English grammar and vocabulary will be revised through practical activities. The course pedagogy is interactive. Students will often work in small groups and pairs. As interaction is essential, activities which encourage speaking will be prioritized, for example, role-plays and other professional scenarios.

**Course content:** The course plan consists of themes addressed in audio and written documents as well as videos through which students will revise grammatical, lexical, and cultural content.

- The creation and evolution of innovation and users
- Competition and Strategy
- Artificial Intelligence
- “Smart Cities” and “Big Brother”
- Discussions and formal debates on current affairs in the field of innovation
- Practice and perfection of grammatical structures according to their pertinence and use in class activities

**Skills developed:** By the end of the course, students will be capable of:

- Understanding and commenting on written and audio documents from various international English sources.
- Understanding and explaining the main ideas expressed by anglophones and non-anglophones with different accents.
- Presenting a subject individually and responding to questions



- Explaining their opinion, commenting on various opinions, and responding to questions in the form of a professional video
- Writing professional documents (emails, meeting minutes...)
- Participating actively in meetings and negotiations in pairs and in groups.

a) **Evaluations:** Evaluations will take place throughout the semester:

- An individual, oral presentation about an innovation
- A formal written report
- Final exam - oral and written comprehension on themes seen in class

**Pre-requisites:** The teaching in this course assumes that students have a minimum B2 level according to the CEFR.

*Below are a few language sites to reference for students who do not have a B2 level. Other sites will be given throughout the semester, according to the individual needs of students.*

[https://www.english-hilfen.de/en/exercises\\_list/alle\\_grammar.htm](https://www.english-hilfen.de/en/exercises_list/alle_grammar.htm)

[https://www.english-hilfen.de/en/exercises\\_list/alle\\_words.htm](https://www.english-hilfen.de/en/exercises_list/alle_words.htm)

<https://learnenglish.britishcouncil.org/>

<https://www.bbc.co.uk/learningenglish/>

#### **Bibliography/References:**

DUBICKA, I et O'KEEFFE, M. (2006). *Market Leader Advanced Business English*. United Kingdom: Pearson Longman.

LISBOA, M et HANDFORD, M. (2012). *Business Advantage Advanced*. United Kingdom: Cambridge University Press.

TRAPPE, T et TULLIS, G. (2006). *Intelligent Business Upper Intermediate*. United Kingdom: Pearson Longman.