



## English Economics

**Level:** Degree Level – 1<sup>st</sup> Year International Track

**Cursus:** English

**Teaching hours:** 18h practice (TD)

**Teacher:** Ali MOSTFA

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**Course's objectives:**

*This course aims to provide students with the necessary linguistic and cultural skills in the fields of economics and social sciences. The primary focus of the course is the analysis of contemporary media articles, which serves as the main framework for developing a specific lexicon relevant to the subjects being studied. Additionally, this approach allows students to explore and understand the current issues and debates taking place in the Anglo-Saxon world.*

**Lesson plan:**

*Through topical articles, the course will address the following themes:*

1. Accounting and Financial Statements
2. Communication Contemporary Issues
3. Consumption, marketing strategies, informal economy
4. Cross-cultural Management
5. How to remain employable in the 21st century
6. International Trade
7. Marketing
8. Social & Economic Issues
9. Sustainable Development
10. The Issue of Energy in Today's World

**Skills developed:**

*Economic English is structured around four essential language skills:*

- *Comprehension - both written and oral: This skill focuses on developing students' ability to understand and grasp economic concepts and ideas presented in written texts or through spoken communication.*
- *Production - both written and oral: This skill emphasizes the students' capacity to express themselves effectively in written form and communicate their thoughts and ideas orally in the context of economics and social sciences.*

*By developing these skills, students acquire specialized vocabulary relevant to the field of economics and social sciences. They gain proficiency in reading English texts and enhance their ability to analyze and interpret complex economic issues. Furthermore, these skills enable students to articulate and defend their viewpoints on matters related to the economic and social world in oral discussions and presentations.*

**Grading system:**

*The evaluation will consist of both a written test and an oral test, each with a maximum score of 20/20.*

**Prerequisites:**

*B2 level of English recommended*



**Bibliography / references:**

*Reading the English-language media on a regular basis: The Guardian, The New York Times, The Economist, etc.*